Avidity

BUSINESS DATA LICENSING

Get paid for the data your business already has.

AI companies pay to learn from real business records. With data licensing, you earn from anonymized operational data you already keep: email, files, CRM history, chat and more. You keep ownership.

What data can be licensed

- ✓ **Email & chat**
  Email threads, Slack and other team chat.
- ✓ **Files & cloud drive**
  Docs, spreadsheets, proposals and process files.
- ✓ **CRM & invoices**
  Customer history, tickets and billing records.
- ✓ **Project & ops tools**
  Project, support and day-to-day work systems.

How it's anonymized

Personal and identifying details come out first

Before anything is shared, licensing partners remove personal details about customers, employees and your company — names, contact details, credentials and client identities — under a documented standard.

You choose what's included

You decide which systems are in and which stay out. Nothing is shared without your approval. Licensing isn't selling; you keep ownership.

Is your business a fit?

- ✓ **30+ employees**
  The main fit marker. More people means more real work on record.

Secondary signs that often help:

- ✓ **In business 5+ years**
  Years of history make the data more useful.
- ✓ **Data across multiple systems**
  Email, cloud drive, CRM, Slack, project and finance tools.

How it works

STEP 1
Business data assessment
A quick look at what your data could be worth.

STEP 2
Data review & valuation
A closer review of what's in scope and an estimate of value.

STEP 3
You choose what's included
You pick which systems and records are in — and which stay out.

STEP 4
Anonymization
Personal and identifying details are removed before sharing.

STEP 5
Licensing & revenue
Approved data is licensed to AI developers. Your business earns a share.

See what your data could be worth

Pick the way that works best for you.

Start your data assessment

Answer a few questions about your business to see what your data could be worth.

Get A Data Assessment

Message an advisor

Text 919-322-9651 or email info@adidityai.com. We'll get back to you.

Message An Advisor

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Data licensing is offered through Avidity's data licensing partners. Acceptance and value depend on the partner's review.